

Amma™

Your journey begins here.

CONTACT US

Contact:
info@coolerheads.com

COOLER HEADS



Amma™ gives people with cancer a choice in whether they lose their hair during chemotherapy. This impacts more than how they look; it impacts their entire sense of self and can improve their mental health and recovery.

610 Gateway Center Way, Suite G
San Diego, CA, 92102
www.coolerheads.com

Portable Scalp Cooling Therapy to
Reduce Hair Loss from Chemotherapy

WOMAN
OWNED



WHY SCALP COOL?

What is Amma™

Amma™ is the FDA-cleared, portable scalp cooling medical device to reduce chemotherapy-induced hair loss. Amma™ was designed from our CEO's own intimate experience with cold caps during cancer treatment.

How does Amma™ work?

Amma™ brings your scalp temperature to 65F° before, during, and after chemotherapy. The cold temperature prevents hair follicles from absorbing as much chemotherapy so you can preserve your hair.

What should I expect from Amma™?

Your hair will still thin from chemotherapy, but successful scalp cooling will limit your hair loss. Your hair will be thinner, but our goal is to preserve enough of your hair so you can look like yourself to the outside world. Amma™ has to be cold to be effective! We recommend you bring a warm jacket or a blanket with you for extra warmth.

WHAT IS IT LIKE?

When do I use Amma™?

You will use Amma™ beginning 30 minutes before chemotherapy, during the infusion, and for 2 hours or more following the completion of your chemotherapy infusion.

How do I get Amma™?

Your infusion center will provide you with the required accessories and will connect you with Cooler Heads Customer Care. Cooler Heads will provide training, a digital resource library, and virtual support during infusions.

How do I become an expert?

We know that beginning chemotherapy can be very overwhelming so we want you to feel confident with scalp cooling on Day 1 of treatment. We have a comprehensive curriculum on everything you'll need to know to be a scalp cooling expert. You can expect to spend around 1 hour on the training. We will also focus on things like hair care and post-treatment tricks for styling and washing.

WHAT TO EXPECT



1 Receive your cap and accessories



2 Complete Cooler Heads virtual training with online resources



3 Self-administer scalp cooling therapy with your chemotherapy infusion



4 You can resume treatment out of infusion chair